# Travis Kelleher

Multimedia Specialist  •  CV 2019          www.TravisKelleher.com  •  travis.k3@gmail.com  •  832-265-7495

## Skills Profile

Highly-skilled multimedia specialist with extensive production experience in graphic design, photography, video production and web development. Conceptually creative; drawing upon a wide array of technical and design capabilities to produce visually appealing projects. Easygoing, yet focused: with outstanding interpersonal and goal oriented collaboration skills. Project goals and quality standards are always the top priority. Prefers to work closely with team leaders and clients during the development stage to aid in producing successful projects that often exceed expectations.

**Proficient in the following:**

| Buisness Tools | Graphics & Print | Video & Motion | Web & Interactive |
| --- | --- | --- | --- |
| » Adobe Acrobat | » Adobe Photoshop | » Adobe Premiere Pro | » WordPress, PHP |
| » Microsoft Word | » Adobe Illustrator | » Adobe After Effects | » Mura CMS, ColdFusion |
| » Microsoft Excel | » Adobe Indesign | » DaVinci Resolve | » HTML, CSS, LESS/SAS |
| » Microsoft Powerpoint | » Maxon Cinema 4D | » Apple Final Cut Pro | » Javascript, jQuery, Vue |
| » Microsoft Sharepoint | » Blender 3D | » GrassValley Edius Pro | » UIkit |

## Summary of Experience

### Graphics & Publishing

Extensive knowledge of professional graphic design; with over twenty years of experience producing graphics for numerous print, video and web projects. Strongest area of expertise is image creation and manipulation, fully utilizing the tool sets of Photoshop and Illustrator to create original artwork or to improve an existing image. Desktop publishing is another area of expertise, capable of creating a wide variety of print media ranging from: business cards, newsletters and catalogs to large format printing such as wallpaper and billboards.

### Video & Motion

Over 15 years video production experience, having produced; TV commercials, digital signage, live events, corporate presentations and promotional videos. Adept in all major non-linear editors and motion graphics applications, including: Premiere Pro, After Effects, Combustion, Edius, Final Cut Pro. Fully capable of producing video projects, from pre-production through post-production working with multiple formats such as 4K, HD, SD, motion graphics and 3D renders. Skilled DVD author with experience developing custom motion menus, subtitles and ac3 audio.

### Web & Interactive

15 years of experience in web design, incorporating a variety technologies such as: HTML5, CSS, JavaScript, PHP and ColdFusion. Websites developed with special emphasis on creative concepts, clean-optimized graphics and usability conventions. Delivering dynamic user experiences by integrating features such as: adaptible layouts for various screen sizes and devices, photo galleries and streaming video. Over 10 years experience encoding video to all major web formats, most recently focusing on h.264 mpeg4 via dash streaming and serives such as YouTube and Vimeo.
Proficient in the following web applications: Sublime Text, Visual Studio, Dreamweaver, Fireworks and Flash. Working experience with several CMS sytems such as: WordPress, Mura CMS, Joomla and Plone.

### Technical Proficiency

Real world knowledge of all major operating systems; Apple OS X, Suse Linux, Windows 10. Comfortable working in multiplatform workgroup environments, often utilizing years of experience to diagnose and fix common issues related to hardware, software or network problems. Photography and video equipment are a major part of the trade, having used a wide array of equipment such as DSLR's, professional ENG video cameras and multipoint lighting systems in production.

## Work History

**Center for Educational Outreach - Baylor College of Medicine**          August 2009 – Present
*Position: Website Designer/Developer, Photography and Video Production*

Currently I'm working as lead web designer and developer for the Center for Educational Outreach, BCM. I design, develop and maintain educational websites for science teachers. I also produce video content for the websites and the college. The websites that demonstrate the majority of my work are the following; **BioEdOnline.org**, **SuperSTAAR.org**, **NIHSEPA.org**. In addition to web and video work, I'm also a photographer. I primarily document various events related to the schools that we are in partnership with though out the year. In addition to live event photography, I also shoots portraits for staff both at Baylor and several schools in HISD.

**Rice University's James A. Baker III Institute for Public Policy**          January 2008 – June 2008
*Position: AV Specialist and Webmaster.*

Worked for the Baker Institute as webmaster, maintaining and publishing content in a custom Plone CMS website. Assisted the AV department by making standard graphic elements for video use, including a 3D version of the official logo and several identity chroma key backgrounds. Responsibilities included: web maintenance, flash, graphic design, video production and encoding.

**Steel Supply, L.P.**          October 2005 – Dec. 2007
*Position: Multimedia Specialist*

Steel Supply is an industrial steel retailer and has four spin-off companies offering different product lines such as: Ornamental Iron Components, Pipe Fittings, Home Décor and Custom Plasma Cuttings. Produced all of the graphics, print and web needs for all five companies. Responsibilities included: web design, email campaigns, flyers, catalogs, business cards, stationary, product photography, photo editing and video production.

**Baylor College of Medicine**          October 2004 – April 2005
*Position: Flash Developer and Video Production*

Contracted to assist with the development of an interactive flash map application for their new public website. Worked with the original programmer of the map application adapt and refine the application to match the look and feel of the new public design. Updated various web applications on Baylor's private intranet to reflect Baylor College of Medicine's enhanced branding and marketing effort. Produced several video presentations containing motion graphics for various meetings.

## Education

**Art Institute of Houston**          June 1997 – August 1999

Attended the Art Institute's multimedia program, received specialized training in industry standard software packages for multimedia, including: graphic design, video editing and web design. Other specific areas of training include: Television production: Learned to operate professional video equipment; also learned principles of lighting and writing for television. Art and Color Theory: Studied art and principles of design, with emphasis on applying design techniques in concrete, real-world situations. Information Design: Developed skills in project planning, Information architecture, advanced workflow techniques and consumer expectations.

**Southeastern Louisiana University**          August 1995 – July 1996

Majored in computer science for two semesters, also took several courses in Art History and graphic design.

**East Ascension High School, Gonzalez, Louisiana.**          Member of the Class of 1995